

Central Oregon Community College Foundation

Winter 2005

### Gift grows by \$1 million

#### Planned giving provides win-win situation

Ray Shumway and Jacquie Bushong recently sold the remainder of their ranch in Powell Butte and added \$1 million to the \$600,000 Charitable Remainder Unitrust they established in 1999, which names the COCC Foundation as the future beneficiary of the trust. They explain their reasons for setting up this planned giving scenario:

Jacquie: We are creating a future gift to the scholarship program administered by the COCC Foundation that we hope will have a positive impact on the lives of many Central Oregonians. Ray: We are publicly announcing this gift to the Foundation to let everyone know about this financial 'win-win' situation. We were able to eliminate the capital gains tax on the sale of this property, save on income taxes by using the charitable contribution deduction and have greatly increased our retirement income from the property.

Additionally, our parents valued education. My mother moved to Alfalfa when she was about school age. There was no money for her to continue her education so she deliberately flunked her 8th grade exam so that she could

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### Grants Aid Basic Math Skills

#### US Bank and PacificCorp fund online math classes

Through the support of two grants, Central Oregon Community College has funded a program offering online developmental math classes.



Ryan Killgore, region president, U.S. Bank, presents Eileen McLellan, COCC Foundation board chair, with a large donation to benefit online developmental math classes.

dents, but will
be particularly
helpful to lowincome students
and those returning to college after
a long absence,"
said Carol Moorehead,
associate dean of the
(continued on page 5)

"The program

benefits all stu-

## The Hard Work of Changing Careers

Marsha Noone

"I never thought I'd be doing this," reflects Marsha Noone of her career

switch. Once a model in Italy and Germany and later a partner in several modeling agencies in Capetown, South Africa, and Miami Beach, Marsha now cleanses wounds and administers EKGs.



Marsha Noone COCC nursing student

"Miami Beach was superficial and stressful and not a good place to raise kids," she explains. "I wanted to work with people who really needed my help."

In 2001 she returned to her hometown of Bend where her mother lives and after two years of course work was accepted into the COCC nursing program. "I didn't want to take a chance on the lottery, so I worked very hard to maintain a 4.0 average."

"It's much more scientific than I thought," she says. "It takes critical thinking to put all the pieces

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Central Oregon Community College Foundation

### Foundation Marks 50 Years of Helping

from the President

This will be an exciting year for Central Oregon Community College and especially for the COCC Foundation. While we are challenged by the financial realities of the state budget, I am excited by the new directions we are exploring, the enhanced partnerships we are developing and all the promise the new year holds.

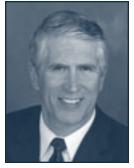
For the Foundation, 2005 marks the 50th anniversary. We are pleased to acknowledge the long-standing history of the oldest community college foundation in the state of Oregon, as well as one of the oldest in the country. Also, in March we will celebrate the 30th anniversary of an exceptional event – the Meal of the Year. I understand that this is one of the premier gatherings in all of Central Oregon

and is a tremendously successful fund raiser for the Foundation.

Beginning in 1955 with a \$500 gift to make loans available to needy students, the COCC Foundation has provided support to the College and our student body throughout its history. Never has that support been as important as it is today. As we face decreased revenue from the state, we increasingly rely on the Foundation to help our students achieve their goals and to help the College fund programs and services.

As I said when I began my duties here last summer, the difference between a good college and a great college can be leveraged by a committed college foundation. With such a strong history, and with the commitment

exhibited by
this year's
Foundation
Board of
Directors, I am
confident we
are — and will
continue to be
— a great college.



Dr. James Middleton COCC President

I have spent much of my time during the last six months meeting and talking with many of you. I have been impressed by the strong support for the College. I am challenged by the desire to make more programs and services available throughout the District. I look forward to working with you in this new year as we strive to fulfill our commitment as this community's college.

(continued from front page)

#### Trust Gift a Fitting Tribute to Parents' Values

Central Oregonians tell of family's quest for educational opportunities

attend school for one more year. She was determined that her children would continue their schooling.

My father was the eldest of 10 children and the family lived south of Juntura. He attended the Intermountain Institute, which turned out to be a "school" that utilized students for farm labor. After WWI he settled in Powell Butte and worked as a sheep rancher.

Jacquie: My mother married during her sophomore year at Linfield College and had to quit because married students were not allowed. Years later she earned a two-year provisional teaching certificate, then a bachelor's degree and finally a master's degree from the University of Oregon. She expected that all her children would go to college.

Ray: I earned a bachelor's degree in business from Oregon State—with a hiatus while I served in the Army during the Korean conflict—and then returned to Powell Butte and started a beef cattle operation. My sister also graduated from OSU and my foster brother attended for one year.

Jacquie: Like my mother, I dropped out of college to get married. After a divorce, I attended UO while working part time and raising two children. Then I earned a law degree and a certificate in gerontology.

Ray: We both advocate education because it gives you options. Without options, you have little control over your life.

Jacquie: And we are both advocates of community colleges. They are a good transition for many students.

Ray: We feel that through this trust, everyone wins. And it is also a fitting tribute to our parents' values.

## New Madras Campus Possible with Land Donated by Bean Foundation

Bean Foundation has improved quality of life for area youth since 1981

Although Louis 'Al' Bean and his wife, Velva, didn't have children, they were troubled by the lack of recreational and educational opportunities for the young people of Madras. To help alleviate the problem, they established a foundation in



The proposed Madras Campus will serve students and the work force in the northern part of the COCC District, a top priority of the COCC Board of Directors.

1981 that was charged with a mission to work with public partners to develop the quality of life for area youth.

The foundation has donated land to city and county parks, an early childhood center, Jefferson County Middle School, Central Oregon Community College and the recently approved aquatic center. The foundation has also donated funds to youth-oriented projects; recently the skateboard park fund received \$20,000 from the foundation.

"Al Bean passionately believed in the spirit of cooperation, and the foundation works hard to further the dreams of a very generous man."

"Al was a staunch Republican," says Don Reeder, counsel for the foundation. "He wanted to see private enterprise forming partnerships with public entities to get things done."

"He had strong views and expressed them candidly," remembers George Neilson, chair of the Bean Foundation. "He passionately believed in the spirit of cooperation, and the foundation works hard to further the dreams of a very generous man."

Bean acquired about 500 acres in the Madras area, some of which he purchased in the 1940s for \$5 to \$10 per acre. He served with the Navy Seabees during World War II and sustained serious injuries. After the war, he worked as a farmer, justice of the peace, insurance agent and real estate developer. He died in 1988 at age 77.

#### Madras Campus Update

Pres. Bush approves funding

President George W. Bush has signed the 2005 Veterans, Housing and Urban Development Appropriations bill legislation that – among other projects – allocates \$200,000 toward construction of the COCC Madras Campus. The money will be given to the Bean Foundation of Madras, a nonprofit organization that has donated 47 acres for the development of the new campus.

"The development of a campus in Madras to serve students and the work force in the northern part of the COCC District is one of the top priorities of our board of directors," says COCC President James Middleton. "This brings us one step closer to that goal."

George Neilson, chair of the Bean Foundation Board of Directors, commented: "We believe the branch campus will strengthen the communities in the northern part of the COCC District by offering educational opportunities to its citizens and youth that have been previously unavailable. This campus will provide a gateway to healthier communities."

The Bean Foundation donated the land to COCC three years ago with the condition that the college construct the first building by 2006.

COCC officials are working with federal, state and local individuals and organizations to secure funding for construction of the facility. The award is part of the FY 2005 Veterans, Housing and Urban Development Appropriations bill and among several projects in Oregon.



Central Oregon Community College Foundation

## Fifty Years of Giving to COCC The generosity of Central Oregonians today will effect generations yet to come

This year marks the 50th anniversary of the Central Oregon Community College Foundation, and so it is appropriate to celebrate the historical and continuing generosity of Central Oregonians toward COCC.

The endowments at the Foundation are growing. In addition to the recent \$100,000 nursing scholarship endowment which was highlighted in a previous "Legacies" newsletter, three couples have added \$10,000 to their endowments, and another endowment received a new \$50,000 investment. Also, we have news of an estate plan that calls for a \$350,000 endowment.

Meal of the Year support increased last year by 54 percent, to a total of \$185,000; our annual scholarship gifts exceeded \$230,000; and the financial support of the Nancy R. Chandler

Visiting Scholar Program increased dramatically. In total, gifts to the Foundation rose by 32 percent.

As I reflect on this impressive generosity from our community, I think of William James who said, "The best use of life is to spend it for something that outlasts life." These gifts outlast life because the results of education are never-ending. Through education, one's ability to reason and problem solve becomes broader and deeper; one's view of the world becomes more expansive; and one's participation in society becomes more significant.

Gifts to education outlast life in the same way that the scholarship my father received outlasted the giver's life. Because of that scholarship, my father was able to go to college. Later the GI bill allowed him to go to medical

school. All of my siblings have successful careers, including one of my brothers who teaches here in Central Oregon and two brothers who practice medicine (one as a physician and one as a nurse practitioner).



Iim Weaver Executive Director COCC Foundation

Gifts to education outlast life. Be it a scholarship, endowments to support the COCC library, an endowed chair or gifts to other important programs on campus, your gift outlasts life. Thank you to all who gave. Thank you to all who are taking the time to learn more about the college.

## Planning the Gifts that Outlast Life Create your own win-win situation with these ideas

The new year is a wonderful time to celebrate family, celebrate values and celebrate what we care about. One way of doing so, when it comes to those charities we care about, is to consider the various types of gifts one can give. Here are a variety of options:

#### Current Gifts

The most common way to make an immediate gift is by writing a check. This type of cash gift provides immediate liquidity for charity and generates a charitable income tax deduction for the donor in the year of the gift.

Giving stocks or bonds may provide greater tax benefits. If you have owned securities for more than one year and the fair market value has increased since you purchased them, you can avoid capital gains tax and receive a charitable income tax deduction equal to the fair market value.

A gift of real estate that has been held for more than a year also has the advantage of providing you with a charitable deduction based on the current fair market value, as well as bypassing capital gains tax on the appreciation.

#### Planned Gifts

Sometimes called deferred gifts, the term planned gifts refers to specific strategies that (in most cases) benefit charity at some point in the future while offering immediate benefits to the donor.

The gift of a paid-up life insurance policy is a good example. By designating a qualified charity as owner and beneficiary of such a policy, you will receive a charitable income tax deduction that, in most cases, is equal to your cost basis in the policy.

#### Gifts that Generate Income for You

The benefits of planning compound when you utilize one of a number of strategies that generate income as well as provide a number of other attractive benefits.

The Gift Annuity is a great example of how a gift generates income for the donor. This is actually a contract between a donor and a charity that is part gift and part annuity. In addition to the annuity payment, the donor receives a charitable income tax deduction and a portion of each annuity payment may be tax free.

The Deferred Payment Gift Annuity, in which annuity payments are delayed for a number of years, offers rates that make it an attractive supplement to retirement income.

The Charitable Remainder Trust is perhaps the most versatile charitable giving

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### Online Math Students Sum It Up

For many COCC students, one-on-one tutoring leads to success in math



Student April Wilson enjoys her online math class with the tutoring of Patricia Hammer, a COCC online assistant.

Bruce Stephens: "Mainly I liked the ability to work at my own pace—to be able to go back and go over items I didn't understand. One of the biggest reasons I was successful was the tutoring here in Redmond."

Norma Leistiko: "This is my third online class. I focus and learn better when no one is paying attention to me. That is the big appeal to online learning for me. I just feel I get so much more by puzzling it out myself. Of course I have lots of help in person if I want it—tutors in the CAP Center or my teacher will send me an e-mail if I am really lost."

Lonce Queen: "I recently re-entered college after a 15-year gap. The advantage I have found with online math is the convenience of studying at your own pace. My goal is to earn an associate's degree in computer and information systems."

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### Grants Provide for Developmental Math Program Online

Redmond Campus and Continuing Education, who initiated the project. "It has the potential to save students both time and money as they refresh their math skills and qualify for col-

lege-level course work."

With grants of \$25,000 from US Bank and \$2,500 from PacifiCorp, two COCC associate professors of mathematics—Charlie Naffziger and Doug Nelson—worked with an online program called The Learning Equation, TLE, to develop course work that aligns with COCC's existing math curriculum. The grants help to reduce the costs of the texts as well as pay for the online tutors that COCC has hired.

"TLE's instruction is robust and thorough," said Naffziger. "The lessons plant the seeds of more advanced concepts and if students interact with all the material, they will know the concepts very well." Online classes help students bring math skills up to college level

Currently nearly 93 percent of prospective students who take the required math placement test find that they need remedial math instruction before they are prepared to enter a college-level math class. Taking the five developmental math classes can take up to two years, delaying progress through college-level course work and costing hundreds of dollars in tuition and fees. The online program gives these students some flexibility in when and where they take these classes.

The goal is to eventually operate the program without the constraints of COCC's term schedules. "In theory, a student could complete Math 20 in a couple weeks, and then move on to Math 60," said Nelson. "This would allow the greatest efficiency of students' time and money."

Using TLE software, student's access self-paced developmental math

training in a computer lab setting or at home. Each lesson has six components that end with an assessment, and the program e-mails the scores to the instructors. Students can get help through the Redmond Campus tutoring lab, Bend Campus tutoring lab, phone calls, e-mail, Naffziger and Nelson's office hours and the program's online tutoring component. Before any student is allowed to register for an online math course, they must complete a mandatory orientation to make sure each student is realistic about the high level of self-motivation required to be successful in this format.

Initially, enrollment in the online math courses was limited to 30 students. During the next two terms, 85 to 90 students were enrolled. The success rate so far has been closely aligned with the traditional classroom math courses.



Central Oregon Community College Foundation

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### Nursing Student

#### Still manages to volunteer

of information together. I think people take for granted how knowledgeable nurses are."

Marsha's grueling schedule continues with 12-hour night shifts as an emergency room technician several days per week while carrying a full load of classes and time-intensive clinical class work at the hospital. She also volunteers at her children's school and tutors other COCC students.

Scholarships from COCC Foundation and the Daughters of the American Revolution defray tuition costs and her mother helps with supervising her two children.

"Working nights was the best solution to spending more time with my kids," says Marsha. "My mother has been super supportive. I couldn't be doing this without her."

Marsha passed her licensed practical nursing exams last summer and will earn her associate's degree in nursing this spring. Then it's on to Oregon Health Sciences University.

"My goals for the moment are clear: to earn a four-year nursing degree and to be an awesome mom for my children."

### Crown Pacific Scholarship Recipients

#### Kristy Knoke

Kristy Knoke grew up in Bend taking full advantage of the outdoor recreation opportunities. After graduating from Mountain View High School in 1991, she started taking general education classes at the college, unsure of her career path. While taking a dendrology class (identifying plants), the instructor encouraged Kristy to try other forestry classes.

"I like being outside, so this kind of career appealed to me."

"I like being outside," she says, "so this kind of career appealed to me."

Kristy Knoke A summer working as a member of a timber-marking crew solidified her plans.

"The classes are pretty tough," she says of her courses, "but since there are only seven students in two of my classes, there's lots of opportunity for one-on-one instruction."

After earning her associate's degree in forest resource technology next spring, she plans to enroll at the University of Idaho or Oregon State University in the fall.



Jim Holmly

North Dakota born and grown, Jim Holmly went looking for a good forestry program and found

what he was looking for at COCC.

"The faculty is easy to work with," says Jim. "Ron (Boldenow) is always willing to help and encourages us. And he knows so much."

"It's very challenging, and I find that I like school now."

Jim Holmly

Originally, Jim set his sights on a two-year degree in forest resources technology. But his experience at COCC has changed his mind; he now plans to earn a four-year degree in natural resources.

"When I started the program, I thought I knew what it was about," he says. "There's so much to learn about logging regulations and long-term management of the forests. It's very challenging, and I find that I like school now."

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### The Many Ways of Giving the Gift of Education

tool. With the CRT, it is possible to bypass capital gains tax on the sale of highly appreciated assets, generate an increase in income, receive an attractive charitable income tax deduction, and fulfill your philanthropic objectives. The CRT is a legal trust that can be constructed to produce a predictable annuity payment each year or take advantage of investment growth opportunities with income payments based on growing trust principal.

#### Charitable Bequests

Next to writing a check, perhaps the best known vehicle for philanthropy is the bequest. A bequest makes it possible for you to make your wishes known today without relinquishing needed assets during your lifetime. Bequests can articulate the transfer of a specific asset. A piece of property, for example, can designate a percentage of residual estate value after all costs and taxes go to charity and can even be designed to

establish a testamentary trust providing heirs with income before the trust corpus passes to charity.

If you would like more information on the strategies discussed here, or any other planning option, please contact Jim Weaver at 541-383-7212 or iweaver@cocc.edu.

## Ron Boldenow: "What Is a UTM grid?" \* Professor makes learning a game



Field experience brings together the understanding of math and science skills and concepts.

To help his students review at the end of each course, Ron Boldenow plays a Jeopardy-style game with likely exam questions in a variety of categories.

"Every student pays close attention to the questions and answers, and they claim it is a great review strategy," explains Boldenow, assistant professor and department chair of Central Oregon Community College's forest resources technology program.

Forest technology, an applied science, requires students to spend a good deal of time in labs developing skills.

"Often students tell us that after completing a lab they now understand the importance

and application of a mathematical or scientific concept," says Boldenow. Observing these "light-bulb moments"—when students understand the importance and application of a mathematical or scientific concept in the field or lab—is the best part of teaching for him.

Boldenow taught at Humboldt State University and College of the Redwoods before joining the faculty of COCC in 1999. He earned a bachelor's degree in biology, a master's degree in forestry and a doctorate degree in wildland resource science.

\* Universal Transverse Mercator grid divides the world into 60 north-south zones.

#### COCC's Forestry Program

Reputation for quality students

"We get great feedback from employers and universities," says Ron Boldenow, assistant professor and department chair of COCC's forest resources technology program. "We have a excellent reputation for turning out a quality student."

Students completing the two-year associate's degree in forest resources technology are qualified for jobs as field technicians and firefighting with contractors, consultants, private companies as well as county, state and federal agencies.

The average hourly wage for a forest technician in Oregon is about \$19; wages range from about \$12 to \$26 per hour. Most students start working seasonally and then transition to full-time, year-around jobs. About a quarter of the students pursue a four-year degree.

The program, one of the College's oldest, dates to the late 1950s. There is no enrollment limit. When classes fill, classroom locations are changed and lab sections are added. In the last 10 years, 74 students have earned associate's degrees in forest resources technology. The program is recognized and approved by the Society of American Foresters.

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$\square$ Please note the enclosed donation.	City:
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### Donors Investing in Community

#### A listing of those who make education accessible

The individuals and organizations listed in this report have made a sound investment in their community. Each name represents a contribution to the Central Oregon Community College Foundation, received from July 1, 2003, through June 30, 2004. We have strived to ensure the accuracy of this list. If you notice any omissions or inaccuracies, please bring them to our attention by calling the Foundation at (541) 383-7225.

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Nancy R. Chandler Visiting Scholar

FOUNDATION

Helen Lessick "The Human Condition" Installation Piece Feb. 3 through 28

Reception opening 4 to 6:30 p.m., Feb. 3

#### Thirtieth Anniversary of Meal of the Year

Get your tickets early as it will be a sell-out event.

One of the oldest charity galas in the area, the Meal of the Year and Taste of the Town are held on the campus of Central Oregon Community College. Both evenings benefit COCC Foundation scholarships and other Foundation programs.

Meal of the Year · March 5, 2005 Tickets \$110 · Corporate tables \$1250

Fabulous dinner prepared by High Desert Chapter of the American Culinary Federation plus silent and limited live auctions. Live auction items limited to 18 to allow dancing.

Taste of the Town · March 4, 2005 \$30 tickets in advance · \$40 at the door.

Twenty-five of the best Restaurants in town, Sunriver Resort, Ernesto's, Hans and many more are returning. Tickets will be available at Boomtown and the COCC Bookstore.

President's Scholarship Lunch · May 18, 2005



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