

Central Oregon Community College Foundation

February 2009

## Culinary Curriculum

A unique design

While the Culinary Capital Campaign continues to raise funds for a new facility, the culinary instructional program is being updated and expanded. Last November Michael Carmel, Head Chef at the Culinary Institute of Charleston at Trident Technical College in South Carolina, collaborated with COCC staff and community members to design a unique curriculum. The College will immediately begin to make changes in how the curriculum is presently delivered to allow more students to be admitted to the program.

(continued on page 3)



A typical day for culinary students preparing luncheons at the Cascade Culinary Institute.

## Dr. Eastwood's Legacy to Bend

### Helping nursing students attend school

A tragic car accident on Santiam Pass in November 2003 took the life of Lesley Eastwood and caused Dr. Ivan Eastwood injuries that left him requiring institutional care. In honor of his 31 years of caring for Central Oregon patients, Bend Memorial Clinic established a scholarship in his name for COCC nursing students through the College Foundation in 2004.

"He was unique in his dedication to his patients and practice colleagues," says Dr. Robert Pinnick, who has known him for 26 years. "He was considered a one-man welcoming committee for doctors new to the clinic and helped them fit in."

"This is such a meaningful way to honor Dr. Eastwood," says Jim Weaver, executive director of the COCC Foundation. The first gastroenterologist east

(continued on page 4)

#### Dine with Lincoln

Here's your chance to dine at the White House with Abraham Lincoln... or at least a historically accurate facsimile. At 6 p.m. Wednesday, Feb. 11, diners (limit 50) will assemble at Grandview Hall on the COCC Bend Campus as guests of Abraham Lincoln, as performed by living history actor Steven Holgate (see related story) to savor an authentic 1860s White House menu prepared by the Cascade Culinary Institute.

The evening will also include tales—tall and short—and 1860s-era banjo music played by musician Doug Tracy. Guests will also learn about Lincoln's eating habits and cooking in the 1860s.



Holgate as Lincoln

Tables for four will provide intimate settings for enjoying the

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# A Gathering Place in Time of Crisis

Often, community colleges serve as an emergency gathering place during times of disaster such as fires, floods or earthquakes. Over the past year, Central Oregon Community College and other community colleges in the country are serving as gathering places during a different type of disaster—the current financial crisis. People are not coming for food and shelter; this time they are coming for education and a brighter future.

Last year, we saw our enrollment grow by a surprising 12 percent. At that time, I noted that it was spectacular that we were able to serve so many more students without significantly increasing staff. Our outstanding faculty and staff went the extra mile to welcome students and to make sure they were served well. This year, through the first two terms, we have surpassed all expectations as our enrollment swells about 24 percent above even last year's growth.

We have again been able to do this with very little growth in staff. While we have hired additional part-time faculty, our full-time faculty have worked even harder to plan for more sections in all areas and train their new colleagues. Most of our offices that greet and work with the new students have seen very little or no increase in staffing.

Another testament to this outstanding college is that while the economy has adversely affected so many in our community, we have not seen a decline in support of our students through the COCC Foundation.

I want to take this opportunity to thank every member of our staff who has stepped up to help us serve this record number of students and every donor who has helped meet this challenge as well.

The unprecedented growth at COCC has brought us to the brink of our

from the President

capacity to serve students. We are simply running out of room. The COCC Board of Directors has indicated their intent to place a modified bond measure



Dr. James Middleton COCC President

on the ballot this May. While we were all disappointed that the measure on last November's ballot was narrowly defeated, we ask that you watch for information about the new measure and help us spread the word to the many COCC supporters in the region.

We are proud to be a major asset in the personal and economic recovery of the region. We stand ready to do even more. I thank you for helping to provide opportunities for our students.

## Let Charities Know of Your Wishes

Many times, charities will learn of estate gifts only after the donor has passed on. If you have named a charity in your trust or will, I encourage you to let them know now, during your lifetime. Here's why:

- It allows you to hear of the good your gift will make possible while you are still alive, creating a particularly meaningful interaction between you and the charity.
- It allows, in some cases, a discussion that leads to a particular focus for your gift. The article about Paul and Fran Wille's estate gift on page 6 illustrates that, without a meeting to discuss their gift, the idea of a rehearsal hall addition to the campus center would not have been considered.



• It allows you to be acknowledged, which is important. And, with your permission, it allows you to be recognized, which can inspire others to donate.

Most of all, whether your generosity is known or not, whether you give during your lifetime, after your passing, or both, thank you for the enduring good created by your generosity to charities.

For more information, please contact Jim Weaver either at 383-7212 or jweaver@cocc.edu.



Jim Weaver Executive Director COCC Foundation



# Miller Challenge Inspires Gift

### Matching funds encourage additional donations

Oregon's 17 community colleges have been challenged to increase their fundraising for student scholarship money, thanks to a challenge grant from the James F. and Marion L. Miller Foundation.

The Miller Foundation an independent, private organization established to enhance the quality of life of Oregonians through support of the arts and education has offered to donate \$1.5 million in total to the state's community colleges.

COCC's portion of the challenge grant is \$50,000. If the College meets the Miller Foundation challenge, the grant combined with the increased giving and/or new dollars will provide 40 new full scholarships for some of the most financially strapped students. To receive the donation, the COCC Foundation is required to raise an equal amount in new money or increased gifts, in addition to the amounts they raised between May 2007 and April 2008 for scholarships.

"We think community colleges are a vital part of Oregon's educational system and economy," said Chuck Putney, president of the Miller Foundation Board. "We hope that this program will boost the public perception of the importance of community colleges and encourage more individuals, businesses and foundations to support these institutions that are so critical to the economic well-being of our state."

Sharon Leighty read the announcement about the Miller Foundation's challenge to community colleges. In the past, she and her husband, Tom Szymoniak, had supported COCC's scholarship

fund through purchasing items at Meal of the Year auctions. The Miller Challenge inspired them to make an additional donation.

"This challenge grant is a great opportunity to leverage the resources available to students at COCC," says Sharon. "We both believe that kids must be inspired to pursue careers in math, education and science at a young age and then be supported."

age and then be supported through their college education and internship opportunities."

As a professional engineer who graduated from Oregon State University

in the early 1980s, Tom is passionate about mentoring youth in this field through programs like Math Counts and Central Oregon Robotics Team.

"We think community colleges are a vital part of Oregon's educational system and economy."

Chuck Putney, President
 Miller Foundation Board

"If you have been thinking about starting a scholarship fund or would like to make sure more students can pursue their dreams, this is a great time to donate to the COCC Foundation

Scholarship program," says Sharon.

For more information, contact Andrea Gibson at the COCC Foundation, 383-7582, or visit http://foundation.cocc.edu.

## Culinary updates

Dramatic changes in curriculum planned for 2010

(continued from front page)

Next year, more dramatic changes in the curriculum will be implemented for courses starting fall 2010. Students will continue to work through a basic core curriculum in either cooking or baking, and then have the opportunity to specialize in areas such as Sports and Health Nutrition or Sustainable Food Management.

Graduates could find work in restaurants, resorts, retail, health care, athletic clubs and hotels, or become a personal chef. In addition, they could have opportunities to continue their education and earn degrees in areas such as Culinary Management, Hospitality Management, Nutritional Sciences, Dietetic Management or Retail Management.

The report from Carmel also provided direction on the facility, staffing and how to increase student enrollment and community connections.

The College is arranging to contract with a kitchen designer who specializes in instructional kitchens. The architectural plans will then be updated to incorporate recommendations from the kitchen designer. Plans continue to call for the facility, including a restaurant, to be constructed on College land off Mt. Washington Drive near the Shevlin Road roundabout.



## Karen Madrigal

### A Labor of Love

Karen Madrigal enjoys her work as a hairdresser and says she'll miss it. She feels, however, that she has been called to a different career.

Starting at age two, her daughter suffered from epileptic seizures and hydrocephalus, an abnormal accumulation of fluid in the brain that also caused seizures and required a shunt. Because her daughter didn't come out of the seizures on her own, the two made countless trips to hospitals in Bend and Portland for many years.

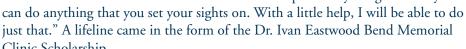
"Back then I felt like I could have almost been a nurse because we spent so much time there," says Karen. "I loved the interaction among the nursing staff, myself and my daughter and decided that this was what I was supposed to do."

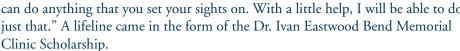
For three years Karen took the prerequisite courses necessary for admission to COCC's nursing program with the help of financial aid. By taking it slow, she could balance her own studies with helping her daughter with her homework. She

finally started the nursing program fall term 2007.

To continue, she needed additional financial support due to fewer hours at work, mortgage payment increase, maxed-out credit cards and supporting her daughter, who now struggles with cerebral palsy and emotional development delay.







"My gratitude is so hard to put into words; I know that 'thank you' just isn't enough," says Karen. "I really hope that the donors understand how important this scholarship was to me. It has been especially helpful this year as I haven't been able to work as much with my schedule at school. This support has meant the world to me. I just wouldn't be in school today without the help."

After earning her associate's degree this June, Karen can't wait to get her license and continue learning: "I want to work in Central Oregon, gain experience and begin working on my bachelor's degree. I'm interested in being a trauma or Air Life nurse, since I work very well under pressure and love the fast pace."

Reflecting on her journey this far, Karen says, "There have been times when I really didn't know if I was going to make it. I have often compared it to labor...it is very painful while you are in it...but you keep enduring and pushing through... in the end you have something beautiful and meaningful. I love caring for others and know that this is my calling."



(continued from front page) of the Cascades, Dr. Eastwood was well known for his caring and engaged interaction with patients and associates.

The Dr. Ivan Eastwood Bend Memorial Clinic scholarship provides students who are enrolled in the COCC nursing program with \$3,000 for each of the two years of the program. Students are selected by the nursing faculty during the first quarter of the twoyear program and must show intent to remain in the Central Oregon area after graduation.

In addition, Bend Memorial Clinic has also been funding a \$2,500 scholarship for nursing students since the early 1990s. At the COCC Foundation's Meal of the Year annual fundraising event, the attendees are challenged to match the clinic's \$8,500 in scholarship support and every year the challenge is successful, according to Weaver.

"In this way Ivan's legacy of caring is expanded to even more students," says Weaver.

Recipients of the Dr. Ivan Eastwood Bend Memorial Clinic Scholarship are Casey Weller, Dora Rivera (who works as a nurse at Deschutes County Jail), Karen Madrigal (see related story on this page) and Leslie Horner.



Karen Madrigal training for her new career.

## Amber Greenwalt

On her application for a COCC Foundation Scholarship in 2006, Amber Greenwalt wrote:



Amber and daughter.

"When I began attending COCC, I was homeless with a child and had a dream of accomplishing a degree and a chance at owning my own business.

There is no way I would be able to afford college as a single mother if it weren't for grants and scholarships. I do not receive child support and find it extremely difficult to have a job while taking 12 to 15 credits per term. I want to succeed in a way that COCC would be proud to say I was a student here."

Here, as Paul Harvey famously says, is the rest of the story:

After leaving a toxic relationship, Amber found herself at a crossroad and "...prayed long and hard about what to do with my life." She decided to start taking classes to prepare to enter the Massage Therapy program in March 2005.

"The first month was difficult. I didn't receive enough funding to go to school and support ourselves, so I began sending letters to friends asking for education donations."

Despite the help, she and her young daughter found themselves homeless during that spring and summer. But

### A journey of community support and encouragement

"I sold all my jewelry, most

of my furniture. I worked

two jobs: at a radio station

as many hours as possible

on evenings and weekends

and as an assistant at a

software company. Plus

cleaning people's homes

—Amber Greenwalt

COCC Scholarship Recipient

when possible."

she did have a job and saved for three months for a deposit on an apartment.

"It was one of the toughest times of my life as a person and mother, but it taught my daughter what it's like to have very little and how to be happy and feel blessed with what you have."

Securing a place to live was a victory, but affording the rent was a challenge.

"I sold all my jewelry, most of my furniture. I worked two jobs: at a radio station as many hours as possible on evenings and weekends and as an assistant at a software company.

Plus cleaning people's homes when possible.

"It was the eleventh hour on my rent a couple times when out of the blue someone would drop off money to help me. It truly took a community of people that believed in me.

"I remember one time specifically:

we had no food, and I didn't know how I was going to keep the electricity on. A man came to my door and handed me a check for the exact amount of the rent. I have no idea who he was and have never seen him since. That day he saved me from homelessness and feeling like a failure and having to quit college again."

Despite the benevolence of friends and a stranger, Amber knew she needed more help. After winning a scholarship through the COCC Foundation, she was finally on her way to completing her Massage Therapy certificate.

"Amber was an exemplary student," remembers her instructor. "She was prepared for all of her classes and always came to class with a smile on her face. She was also instrumental in promoting the program."

Amber started "At Your Service Mobile Massage," which provides at-home massage services, so that her daughter

> childhood back, mom she needs and deserves."

"I'm struggling like so many others in this economy. However, I proudly own my own business, my dream come true. I am able to help at my daughter's school. The best part is seeing my success

reflected in her eyes. We are also new homeowners through the Habitat for Humanity program.

"My advice to others is keep praying,

"could have her and I could be the

keep applying, keep dreaming and realize it takes a multitude to make it happen. In all things, be thankful and give back!"

## Wille Hall

### A Gift Evolves as the Stars Align

As Wille Hall and the Campus Center materialize along College Way, Jean Frye and Michael Gesme recently reflected on how the idea for the rehearsal hall was born.

"Paul and Fran Wille told us years ago that they were going to give their estate to COCC for "instrument repair and music purchases," remembers Jean Frye, a close friend of the couple and a member of the Central Oregon Symphony.

"I was well aware that the estate would be sizeable and worried that the funds would be tied up with such narrow limitations. So I talked to Michael (COCC professor of music and conductor of the Central Oregon Symphony) and asked what he would wish for if a sizeable gift to the college were to come his way."

Says Michael, "I recommended to Jean that she talk with Fran about making the COCC Foundation the recipient of the funds so there would be an effective management tool guarding the donation and facilitating its use into the future."

All parties concluded that while the original proposed designation of the gift would certainly be useful for instrument and music expenses, the size of the donation did not match the potential intent.

Using the Willes' gift to remodel the Pinckney Center for the Performing Arts to accommodate a rehearsal space for the symphony was considered. Although logistical complications nixed that idea, the concept of a new rehearsal space remained in the discussions.

A dedicated space for the 65-member orchestra has been needed for some time, explains Jean. The orchestra presently rehearses in Pinckney Auditorium, where folding chairs must be set up and taken down after each weekly rehearsal due to the high demand for use of the space. In addition, the larger instruments must be stored in an inconveniently distant location in the building.



Michael Gesme tours Wille Hall, the future Central Oregon Symphony rehearsal space, currently under construction in the new Campus Center.

Jean and her husband John convinced Fran to meet with Jim Weaver, executive director of the COCC Foundation, about the possibilities of expanding the scope of the donation to include a building project. Meanwhile Michael investigated how this potential donation could affect the design of the proposed Campus Center building.

It quickly became evident that the stars were in alignment: COCC administrators thought the addition of a rehearsal hall/recital space would be a great addition to the space, the architects were thrilled with the visual and structural opportunities and, above all, Fran was receptive to the idea.

"I think that Fran really appreciated the opportunity to see how their estate would be used, via the architects drawings, and was amazed at how their donation would positively impact so many people in the years to come," says Jean.

"Watching the building form before our eyes and touring the facility, I can hardly believe that this dream of so many is really taking shape. I sincerely believe that we have done the Willes proud."

"I think that Fran really appreciated the opportunity to see how their estate would be used." —Jean Frye



## Celebrate Abraham Lincoln's 200th Birthday

### Discover the man and his contributions to the country

Abraham Lincoln Bicentennial Birthday Celebration 6:30 to 8 p.m. Thursday, Feb. 12 Boys and Girls Clubs of Central Oregon, Downtown Bend Free and open to the public

Join in this entertaining and educational celebration of Lincoln's 200th birthday.

Come and hear why Americans have venerated Lincoln as a national hero. Don't miss this chance to meet this icon in person, learn more about his contributions to this nation, hear 1860s campaign music on the banjo, and enjoy his favorite birthday cake!

#### **Program Presenters**

Steve Holgate, a living history actor performing as Lincoln, holds a "press conference" to kick off the evening and takes questions from the audience.

Doug Tracy performs music from Lincoln's 1860 campaign and other songs of the era.

Elliott Trommell, a Lincoln scholar with a bachelor's degree from Yale and a doctorate in American history from State University of New York, discusses Lincoln's leadership qualities.

Richard Etulain, a Lincoln scholar and former director of the Center for the American West, discusses "Lincoln links" to Oregon and the West.

Tony Wolk, author and professor, discusses and signs his novels about Lincoln— Abraham Lincoln: A Novel Life, Good Friday and Lincoln's Daughter.

Lincoln Brown Bag Lunch Lecture and Discussion
Noon, Thursday, Feb. 12
Second Floor West Reading Room, Barber Library, COCC Bend Campus
Free and open to the public

Celebrate our sixteenth president's birthday by discovering and discussing Lincoln's impact—past and present.

The leadership of Lincoln is the gold standard for the 21st century. What character and personality traits impacted Lincoln's presidential leadership? What relevance do these have today? How did Lincoln's leadership help shape the West?

#### Moderator

Fred Blue, PhD Professor Emeritus of History, Youngstown State University, with a specialization in Early 19th Century American History.

#### Presenters

Richard W Etulain, PhD and Elliott Trommell, PhD

### Lincoln dinner

(continued from front page)

show and exchanging a few words with President Lincoln. To reserve your place, contact Karen Aylward at kaylward@cocc.edu or 383-7257. Tickets are \$75 per person for wine and dinner; a portion of the cost is tax deductible. Proceeds will benefit the Nancy R. Chandler Visiting Scholar Program.

The event is sponsored by the Oregon Lincoln Bicentennial Commission, Des Chutes Historical Museum and the Deschutes County Cultural Coalition.

## Reincarnating Lincoln

A Civil War buff since childhood, Steve Holgate has been portraying Abraham Lincoln onstage, in classrooms, and in other public venues for nine years. Holgate is a sixth-generation Oregonian who served for several years as a legislative staffer for the United States Congress and the Oregon State Senate before joining the Foreign Service in 1984.

In his programs, Holgate captures some truth about Abraham Lincoln and his times, and sheds light upon the still-difficult path that present-day Americans tread in maintaining that great experiment called the United States of America.



## Mark your calendars for coming events

#### FEBRUARY 11, 2009

Dinner at the White House to celebrate Abraham Lincoln's 200th birthday. See front cover and page 7 for details.

#### FEBRUARY 12, 2009

Lincoln Brown Bag Lunch Lecture and Discussion. See page 7 for details.

#### FEBRUARY 12, 2009

Abraham Lincoln Town Hall Bicentennial Celebration. See page 7 for details.

#### March 6, 2009

The Friday evening event, "Taste of the Town," features live music and sample portions of specialties from 25 area restaurants. Call 383-7225 for details.

#### MARCH 7, 2009

Saturday evening guests are served a gourmet dinner prepared by the High Desert Chapter of the American Culinary Federation in collaboration with the COCC culinary program. Live and silent auctions and raffles of donated items highlight the events. Participants also bid for full and partial scholarships. For further information, call 383-7225.



Lively dancing at last year's Meal of the Year events.

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