



OREGON SMALL BUSINESS DEVELOPMENT CENTER NETWORK

2020 Economic Impact

Central Oregon SBDC

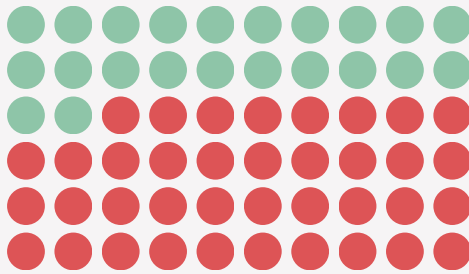


Through our work with SBDC clients in our region, we help create new jobs and improve the economic vitality of Oregon. Here are our Center's 2020 economic impact numbers.

Capital Infusion to Local Businesses

\$12,482,442

Counseling Services Provided to Local Businesses



● Start-Ups ● Existing Businesses

492

Clients Counseled

1,255

Counseling Hours

1,544

Contact & Prep Hours

Training Provided

34

Events

394

Attendees

Jobs

81

554

● Created ● Retained

New Businesses

9

Started

Sales Increase

\$2,129,921

Client Demographics

361

● Women ● Minority ● Hispanic ● Veterans

101

74

43

Learn more about the Central Oregon SBDC at OregonSBDC.org/centraloregon

OREGON SMALL BUSINESS DEVELOPMENT NETWORK

The Central Oregon SBDC helps businesses at every stage. Oregon's SBDCs are funded through a cooperative agreement between the Small Business Administration and Business Oregon, and are hosted at Oregon's 17 community colleges, Eastern Oregon University and Southern Oregon University.

Advising

Small businesses receive advising from experienced business experts at no cost to the business owner. SBDC advisers provide confidential advising on marketing, finance, operations and business planning.

Instruction

SBDCs offer training and instruction on a variety of topics including capital access, marketing, social media, operations, human resources, bookkeeping and business planning. SBDCs often coordinate with government agencies to teach about new laws and policies.

34 Online Classes Offered in 2020 at the Central Oregon SBDC

COVID-19 Response

SBDCs have been the front lines of the COVID-19 response for small businesses. Working with the SBA, SBDCs have provided technical assistance to businesses accessing federal relief programs. SBDCs are also helping businesses plan for reopening safely with improved procedures and business plans.

268 Businesses Assisted with COVID-19 Issues at the Central Oregon SBDC

Minorities

Minority business owners are an important part of Oregon's economy and often struggle to access capital or other services. SBDCs help by offering advising and instruction in both English and Spanish, and with advisers from these communities who connect business owners with the best resources.

101 Minority Small Businesses Served in 2020 at the Central Oregon SBDC

Wildfire Response

SBDCs help businesses that have been impacted by wildfires. Advisers walk businesses through the steps to recovery, assisting with paperwork and providing a comforting hand during difficult times. Centers connect businesses with government assistance when needed, and help with the long term needs, such as reworking business plans.



Central Oregon SBDC

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Learn more about the Oregon SBDC Network at OregonSBDC.org

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Oregon Small Business Development Centers are funded in part through a cooperative agreement with the U.S. Small Business Administration, and by the Oregon Business Development Department. Programs and services are provided to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals.

