



## Central Oregon Community College SMALL BUSINESS DEVELOPMENT CENTER

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### News Release

Contact: Katharine Condon  
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**For Immediate Release**

## COCC now taking applications for 2020 Small Business Management program

(BEND) – COCC’s Small Business Development Center is now accepting applications for their popular Small Business Management program (SBM) coming up in 2020. This well-established, yearlong program offers a unique combination of one-to-one business advising, customized to individual business needs, and practical, hands-on classroom instruction.

Participants will:

- Develop a plan for sound growth or expansion
- Understand their market and marketing plan
- Plan for greater profit and returns for owners
- Analyze their operations for better management

*“Loved this program! I’ll miss it.” — Kathy DeBone, Little d Technology (SBM Year I 2017 & SBM Year II 2018)*

The SBM program is open to Central Oregon businesses that are at least one year old with at least one employee. Cost is \$999 and classes start in February 2020; instructor approval is required. For more information and an application form, call 541-383-7290 or email [sbdc@cocc.edu](mailto:sbdc@cocc.edu) or go to <https://www.cocc.edu/sbdc>.

### END ###

SBA  
Small Business Administration

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In advance of College events, persons needing accommodation or transportation because of a physical or mobility disability, contact Joe Viola: 541.383.7775. For accommodation because of other disability such as hearing impairment, contact Disability Services at 541.383.7583.