

## 2019-22 Academic Master Plan

### DRAFT

#### Student Success:

**Goal Statement:**

Provide resources and support to facilitate student persistence and educational goal achievement.

**Goal Intention:**

Many students who come to COCC leave before reaching their declared educational goal. COCC will proactively guide students to define goals, and will provide resources and support to achieve them. This will result in a measurable improvement in overall persistence and completion.

**Increase support for faculty to employ practices that increase student engagement, access, and success.**

- Increase PT faculty professional development opportunities to encourage them to employ practices that increase student engagement, access, and success.
- Develop a mentoring program to strengthen part-time faculty relationships with experienced full-time faculty.
- Expand the use of Open Education Resources or other no or low-cost materials across the curriculum to increase equity and access for all students.
- Provide “back to basics” training for faculty and information on resources that support either faculty or students

**Improve assessment of program level outcomes and use of assessment to increase student success -**

**Support instructional learning outcome assessment at the program level such that**

- Schedule program outcomes for assessment on a five year cycle in coordination with APR and independent accreditation.
- Develop support systems for Program Assessment (LOA buddy system)
- Incorporate Related Instruction curriculum changes for CTE programs

#### Student Experience:

**Goal Statement:**

Provide core academic offerings and student support at all campuses and online.

**Goal Intention:**

Access to core academic offerings and services is limited and inconsistent. COCC will provide core academic offerings and student support services in a coordinated, intentional and predictable way to increase equity in the academic experience online and at all campuses.

**Increase quality and quantity of online offerings**

- Provide course development support for online courses including access to technology resources that enhance teaching quality and the online student experience (videos; increase licenses).
- Develop online degrees and certificates as appropriate to meet student demand.
- Continue to improve the student success rate in existing online courses.

### Increase access to course offerings

- Continue to improve access to course offerings and effectiveness of course scheduling at the northern campuses to assist student degree completion.
- Explore alternative course scheduling, including evening and weekends, to respond to the needs of our student population for efficient and successful completion of degrees.
- Improve infrastructure for streaming classes

### Promote the principles of Universal Design for all materials

- Online materials
- All class materials

## Community Enrichment:

### Goal Statement:

Engage as a collaborative and contributing partner with the community.

### Goal Intention:

As Central Oregon has grown, opportunities for leadership and collaboration in the community have increased. COCC will cultivate new relationships and strengthen existing connections with workforce, education and other community partners. We will proactively collaborate to meet current and future community needs.

### Increase connection with local businesses

- Every CTE program will have an active advisory committee

### 4-year Us

- Participate in development of Major Transfer Maps

### Non-credit offerings

## Institutional Efficiency:

### Goal Statement:

Strengthen systems, policies and procedures to create more proactive, responsive and effective internal processes.

### Goal Intention:

While the College has changed dramatically over the last decade, the institution's operational infrastructure has not kept pace. COCC will examine and improve policies, procedures and systems to make them more efficient, effective and operationally sustainable to provide a high quality work and learning environment.

**Strategic enrollment management or some other catchy phrase**

- Automate Dual credit registration?
- Analyze enrollment trends and determine sustainable course offerings while taking into consideration the needs of students across all campuses.
- Revise and streamline the new program approval process.
- Redesign academic web pages to support better resources for current and prospective students, accuracy, sustainable maintenance, and recruiting needs.
- Implement AIM software to reduce barriers for students with disabilities